



Great Falls  
Association of  
REALTORS®

# Monthly Newsletter

## Board/Committee Meetings

- 7/9 - 4pm - Flag Golf Committee  
7/10 - 10am - MLS Advisory Board  
7/10 - 1pm - Stand Up For Students Task Force  
7/11 - 10:15am - Budget & Finance  
7/17 - 8:30am - Board of Directors  
7/18 - 10:15am - YPN Committee

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## Education

No Classes at GFAR in July

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## GFAR Events

**July 4th & 5th - GFAR CLOSED**

- 7/18 - YPN Networking Event  
7/25 - Burgers for Bucks at Fudd's

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## Member Meetings

- 7/11 - Rebecca Engum - Great Falls, MT  
Tourism  
7/18 - YPN Presentation  
7/25 - To Be Announced

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## Community Events

- 7/4 - 4th of July Community Events  
7/14 - Mission Over Malmstrom  
July 20/21/26/27/28 - Horse Racing  
7/27 - Collective Soul Concert

[Subscribe to Our Calendar](#)



## Flag Day Success!

Thank you to everyone that attended this year's Flag Day Ceremony on June 14th at Overlook Park. Our guest speakers, attendees and volunteers made it one of the best to date. If you missed out on any of the action, event photos can be found below.

[More Photos Available Here](#)

**The President's Message | Josh Lind - Exit JK Realty**



On June 14th we celebrated Flag Day and had a ceremony honoring the Flag at Overlook Park. This years ceremony was one of the best I've ever had the privilege experiencing. Each of the speakers were amazing, it didn't rain, we had amazing participation, AND it didn't rain!

I want to defer this message to let you read what the winner of this years flag essay wrote instead. We have so many children from around Great Falls participate in the "What The Flag Means To Me" Essay Contest, it is truly fulfilling and such a treat to see what these young students have to say about America & the Flag especially this close to Independence Day.

### **Congratulations to 1st Place Winner Larry Kibiwott, Chief Joseph**

#### **What Patriotism Means to Me**

To me patriotism is a strong support for one's country and a passion to make their country better. A patriot is a person who is devoted to his or her country and shows commitment as a responsible citizen. A good patriot will vote, respect the rule of law, and care about his or her fellow citizens. The American flag and the national anthem are some of the important symbols of patriotism. As a sign of patriotism, we should wave the American flag high and pledge our allegiance as we sing the national anthem. George Washington, the first president of the United States was a good patriot. He led the Continental Army to victory against the British. The United States Military and law enforcement officers are a group of people who have demonstrated patriotism because they serve to defend our country. Patriotism is important because practicing it makes me a good citizen and brings a sense of loyalty and unity which will make us one big family. In my view, patriotism is important to our nation. It is the only way to



express our love and pride for our country.



## Trail Mix - Technology, Safety, & Other News

*Beverly Carter*  
FOUNDATION

### [Open House Checklist](#)

Open house preparation is more than balloons and cookies, it's vital that agents keep themselves safe. There are many safety risks that can be minimized through proper

**SENTRIKey**  
REAL ESTATE APP

### [New SentiKey App](#)

Get to know the newly launched SentiKey Real Estate App with an all new [FAQ Section](#), [YouTube Tutorials](#), and a dedicated [website](#) and help line to answer any questions

**SENTRILOCK**

Every month Sentrilock, LLC. provides NAR Research with data on the number of properties shown by a REALTOR®.

Foot traffic has a strong correlation with future contracts and sales, so it can be viewed as a peek ahead at sales trends one to two months into the future.

### [Foot Traffic Report](#)

Increased by 2.7 points last month to 42.8. Third straight month of increase, indicating a momentum in homebuying activity, in part due to low interest rates.

## 2019 Friends of the Flag Annual Golf Tournament | September 5, 2019



### **Registration is Now Open!!**

Join us in supporting our beautiful Flag overlooking the city.

We will have a great day of golf at the beautiful Hickory Swing Golf Course in Great Falls, MT.

The event will include a 4-person scramble, with breakfast and lunch provided. Team and Contest Awards will follow the round of golf.

Get a Hole-In-One and win a shot at One Million Dollars at the Fiesta Bowl Million Dollar Hole-In-One Final Round sponsored by Dixon Golf. Additionally, four (4) lucky players will be drawn by raffle to have a chance to win \$25,000 cash in a second hole-in-one shootout.

There are plenty of sponsorship opportunities available and this event is open to the public, so be sure to invite your friends and fellow Great Falls community members! Since we are supporting our Flag, patriotic attire is **HIGHLY ENCOURAGED** - prizes will be awarded for Best Dressed Team and Best Dressed Cart!

**Register Here!**

## Committee Corner - YPN

### **Electric City YPN has gotten a makeover!**

We now have three leadership teams within our YPN to help our members accomplish their goals and inspire those around them. By doing so we have narrowed our focus so that we can engage our members on a whole new level.

We are committed to providing a stepping stone for Realtors across the board to learn and grow in areas of leadership, professional development, and education through involvement and personal relationships.

Being involved with this group will not only increase your knowledge base and amplify your leadership skills but will also connect you with other like-minded Realtors in our community.

**Come see what we are all about on**





July 18 from 4 - 6pm @ MacKenzie  
River Pizza

COME NETWORK WITH US!!

## GFAR ELECTRIC CITY YPN

*Sponsored by Opportunity Bank of Montana*

**JULY 18, 2019 | 4PM TO 6PM**  
**MACKENZIE RIVER PIZZA - PATIO**



*Realtors and Affiliates invited.  
Come join us for a fun filled evening!*



## National News - 2019 REALTORS Conference & Expo



## 2019 REALTORS® CONFERENCE & EXPO SAN FRANCISCO

**CONFERENCE NOV 8-11 | EXPO NOV 8-10**

The REALTORS® Conference & Expo is the largest annual event for the most successful real estate professionals.

### National Association of REALTORS®

**Private Flood Insurance Update** - The final regulations implementing Section 239 of the Biggert-Waters Reform Act, which generally requires that lenders accept private flood insurance meeting a strict statutory definition take effect on July 1.

**U.S. Supreme Court Makes Big Property Rights Decision** - Landowners shouldn't have to jump through state-level hoops before heading to federal court to accuse the government of taking their property, the Supreme Court ruled in a decision that overturns a decades-old precedent.

### REALTOR® Magazine

**How Young Buyers Are Redefining 'Luxury'** - Many millennials are showing interest in high-end homes, but their property wish lists may look different than those of typical wealthy house hunters.

**Marketing Consistency Is Key to Filling Your Pipeline** - It takes thoughtfulness and effort to build a marketing system you can stick to. But regularity will help your business grow. Here are some ideas to help you find your groove.

[REALTORS® Confidence Index](#) - key indicator of housing market strength based on a monthly survey sent to over 50,000 real estate practitioners.

[Instagram to Build Community.](#)  
[Generate Leads](#) - Agents who were willing to knock on doors and send mailers in the past should now “hustle with social media, because this is what is going on today.”  
Brokers: Share this inspiring story with your agents.



Helping REALTORS®  
Navigate Financial Freedom  
Log-in to [FinancialWellness.realtor](https://FinancialWellness.realtor) and learn more!



## REALTOR® Advocacy Efforts - Stand Up For Students

Want to get involved?

**Our first meeting will be held on  
July 10th at 1pm at the GFAR Office.**

### Join Our Task Force

We are looking for a small group of individuals to team up and organize the toiletries, and begin work on our World Homeless Day event that will be held on October 10th.

### Host a Donation Site

Our annual toiletries drive begins in July and we need volunteers to sign up for hosting a barrel for toiletry donations at their business. Call the office today to reserve yours!

  
**STAND UP  
FOR  
STUDENTS**

[Great Falls Association of REALTORS® | www.gfar.realtor](https://www.gfar.realtor)

